

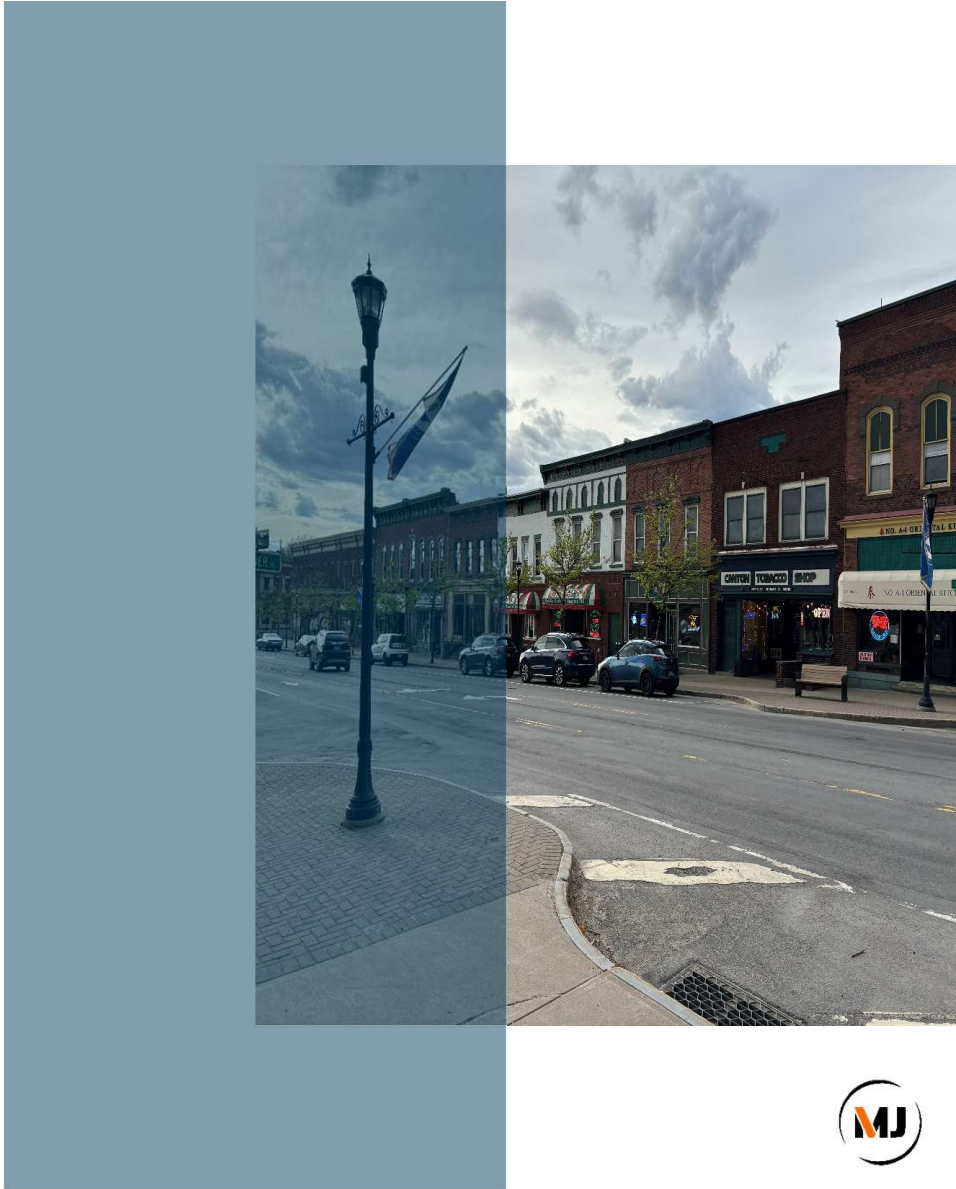


LOCAL PLANNING COMMITTEE (LPC)

Meeting #3 | August 13, 2024



NY Forward





NY FORWARD PREAMBLE

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project. At this time, are there any recusals that need to be noted?

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

As we continue through the planning process, recusal forms will be required from anyone with an identified potential conflict to be kept on file with the Department of State.

AGENDA

Welcome & Code of Conduct Reminder

Project Schedule Update

Community Engagement Update

Preliminary Project List Discussion

- LPC Project Recusals

Next Steps

Public Comment

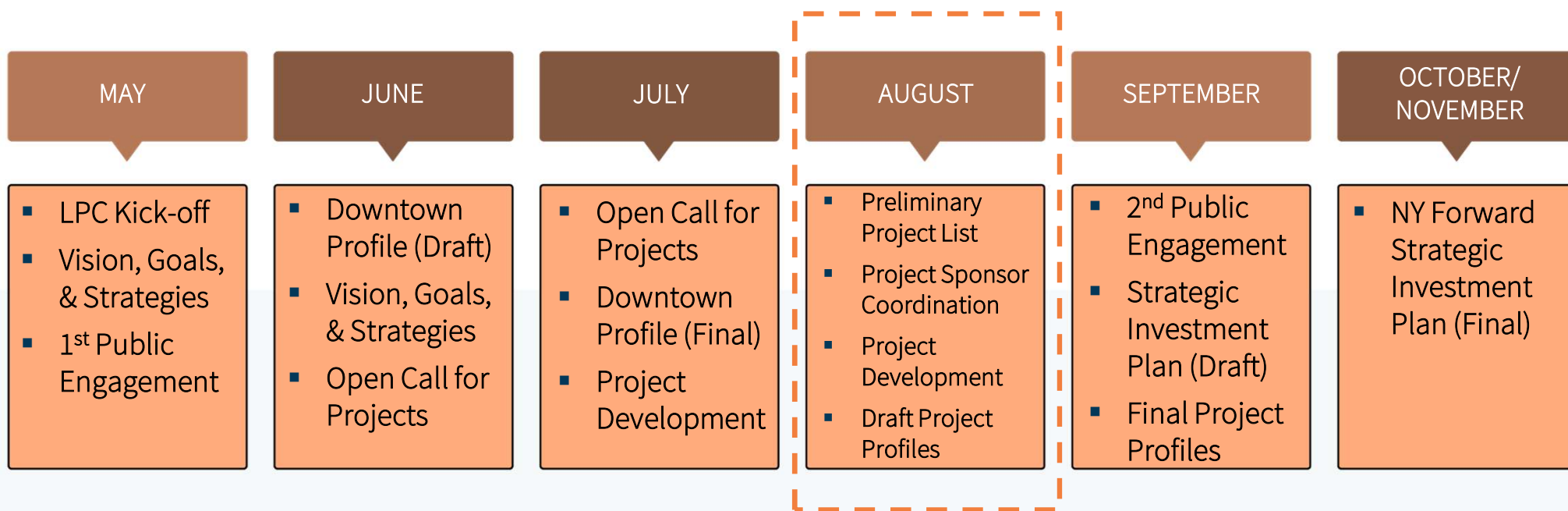
***Thank you for serving
on the Local Planning
Committee for your
community!***





PROJECT SCHEDULE UPDATE

PROJECT SCHEDULE





COMMUNITY ENGAGEMENT UPDATE

COMMUNITY ENGAGEMENT

Canton NY Forward Community Survey

- Opened May 30th at Public Open House #1
- Closed June 30th
- Online version was made available at:
www.CantonNYForward.com
- Paper copies available at Village Hall
- 239 total responses recieved



CANTON NY FORWARD

NEW YORK STATE OF OPPORTUNITY NY Forward

COMMUNITY SURVEY

NOW OPEN

Canton has received \$4.5 million through the NY Forward program to revitalize downtown. Help us by sharing your thoughts! Take the online survey:

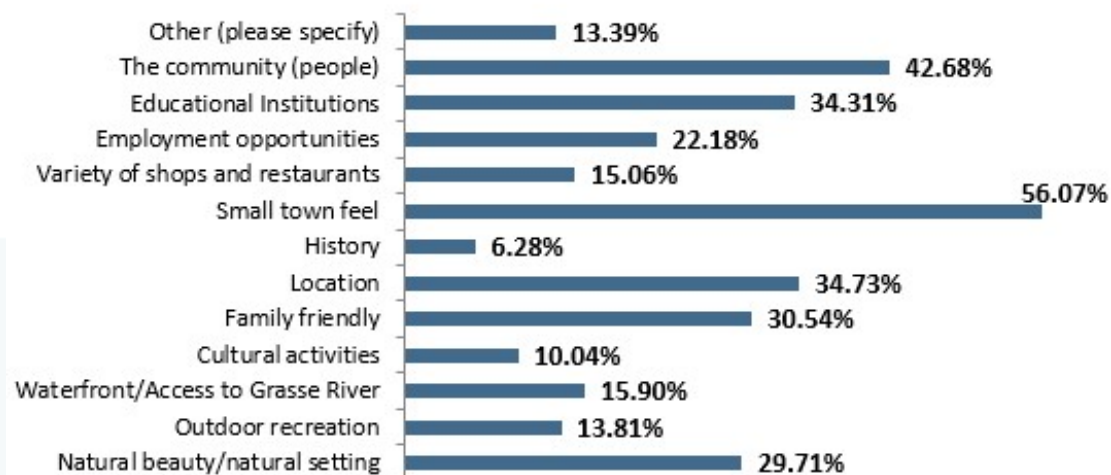


COMMUNITY SURVEY HIGHLIGHTS

Demographic and Background Information

- 67% of respondents are full-time residents
- 70% of respondents shop in Canton
- 59% of respondents own property in Canton
- 50% of respondents are age 40-64

(Q3) What are the top three reasons you choose to live, work, visit or shop in Downtown Canton? Please pick three.

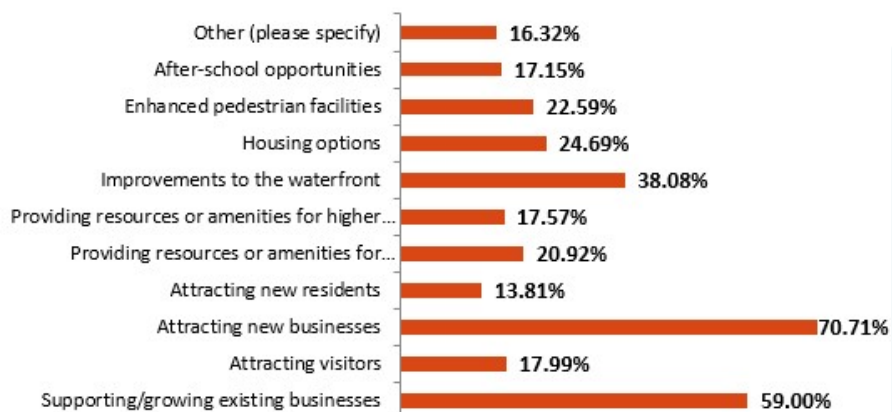


COMMUNITY SURVEY HIGHLIGHTS

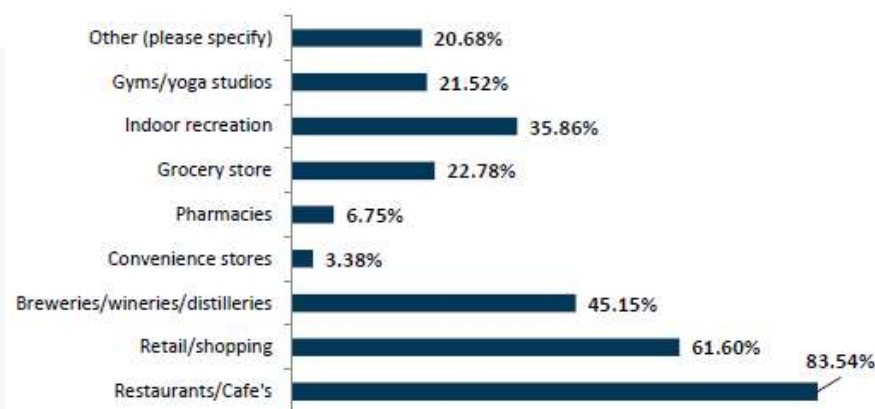
Opportunities and Business

- Majority of respondents would like to see attraction of new businesses and supporting/growing existing businesses
- Majority of respondents would like to see restaurants/cafes and retail/shopping downtown

(Q5) What are the greatest opportunities/issues for Downtown Canton? Please pick three.



(Q6) What types of businesses would you like to see Downtown? Please pick three.



COMMUNITY SURVEY HIGHLIGHTS

When you think about what Canton might be like in 15 years, what three words would you like to be able to use to describe the community to your friends/children/grandchildren?





PRELIMINARY PROJECT LIST DISCUSSION

NY FORWARD PROGRAM GOALS



Create an active downtown with a mix of uses



Create diverse housing options for all income levels



Provide diverse employment opportunities for a variety of skill sets and salary levels



Grow the local property tax base



Provide enhanced public spaces that serve those of all ages and abilities



Enhance downtown living and quality of life



Encourage the reduction of greenhouse gas emissions

WHAT ARE ELIGIBLE PROJECT TYPES?



Public Improvement Projects

Streetscape and transportation improvements, recreational trails, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects.



Small Project Grant Fund

A locally managed matching small project fund (up to \$600,000) for small downtown projects, such as façade improvements, building renovations, business assistance, or public art.



New Development and/or Rehabilitation of Existing Downtown Buildings

Development and redevelopment of real property for mixed-use, commercial, residential, not for profit, or public uses. Development / redevelopment should result in employment opportunities, housing choices or other community services.



Branding and Marketing

Downtown branding and marketing projects that target residents, tourists, investors, developers and visitors.

INELIGIBLE PROJECT TYPES/ACTIVITIES

- **Planning Activities.** All NYF funds must be used to implement projects.
- **Operations and Maintenance.** Funds cannot be used for on-going or routine expenses, such as staff salaries and wages, rent, utilities, and property up-keep.
- **Pre-award Costs.** Reimbursement for costs incurred before the completion of the Strategic Investment Plan and the announcement of funding awards is not permitted.
- **Property Acquisition.** NYF funds cannot be used for property acquisition.
- **Training and Other Program Expenses.** NYF funds cannot be used to cover continuous costs, such as training costs and expenses related to existing programs.
- **Expenses related to Existing Programs.** NYF funds cannot supplement existing programs or replace existing resources.
- **Stand alone parking projects.**

PROJECT MATCH AND DECARBONIZATION

- 25% minimum project match for private projects (per NY Forward Program)
 - *Proposed projects with a greater sponsor match may be more competitive during the project evaluation process
- No match requirement for public or non-profit projects
- Total project cost must be a minimum of \$75,000 (except small project fund)
- New construction, building additions over 5,000 SF and some substantial renovation over 5,000 SF will be required to meet decarbonization standards

DOWNTOWN CANTON VISION

“Nestled along the Grasse River, Canton’s historic downtown is the crossroads connecting the St. Lawrence River Valley. As the heart of Canton, downtown is an accessible, year-round economic hub and regional destination centered around its walkable streets, diverse housing options, art and cultural attractions, variety of local businesses, recreational offerings and community events. Abundant educational opportunities and an active entrepreneurial spirit supports downtown Canton as a thriving, welcoming environment for all to live, learn, work and play.”

CANTON GOALS & STRATEGIES

GOAL 1: ECONOMIC VITALITY

Foster and preserve a strong, year-round economic environment with an interconnected, walkable downtown offering a mix of uses and amenities.

1. Foster a supportive business environment through inclusive and cooperative event and development planning.
2. Attract a variety of retail offerings (e.g., shopping and dining) along Main Street to create a strong, year-round market.
3. Encourage diverse business offerings in the downtown to welcome development beyond traditional retail.
4. Enhance the aesthetics of downtown by supporting improvements to existing buildings.
5. Establish consistent branding and a marketing approach reflective of the Village's culture and history.

GOAL 2: SOCIAL INCLUSION & CONNECTIONS

Enhance social inclusion and community connections through improved accessibility, expanded community collaboration, and varied housing options throughout downtown Canton.

1. Diversify the housing stock to attract and accommodate all abilities and a range of incomes through the activation of mixed-use buildings.
2. Improve connections to and within downtown by enhancing the pedestrian environment through the prioritization of streetscape, traffic control, parking, lighting, ADA accessibility enhancements, signage and wayfinding.
3. Enhance collaboration and coordination among educational institutions, businesses, community-based organizations and other community stakeholders.

CANTON GOALS & STRATEGIES

GOAL 3: RECREATION & ENTERTAINMENT

Enhance community coordination and visibility for downtown events to create locally and regionally attractive entertainment and recreational opportunities.

1. Facilitate regular, year-round recreational and entertainment offerings to attract a wide range of audiences.
2. Design new or enhanced existing recreational and entertainment spaces to include various amenities, green spaces, functional areas (i.e., café seating or activity platforms) that are accessible to people of all abilities.
3. Utilize inviting streetscaping or design elements to connect recreational opportunities within downtown Canton.

GOAL 4: HISTORY & CULTURE

Celebrate and expand Canton's historic and cultural presence.

1. Develop and promote year-round arts and cultural events to increase local and regional tourism.
2. Encourage businesses to sponsor and participate in events to create a vibrant atmosphere.
3. Improve key gateways into downtown Canton to create a welcoming environment reflective of local history and culture.
4. Celebrate local history, natural beauty, and cultural heritage to establish a consistent aesthetic and identity for downtown.

PRELIMINARY PROJECT LIST

- Call for projects launched June 26th / Due by July 31st
- Office hours with consultant Team – Virtual
 - July 9, 2024 9:00 – 10:00 AM
 - July 11, 2024 12:00 – 1:00 PM
 - July 24, 2024 3:00 – 4:00 PM
- All projects **must** have been submitted to be considered for NY

Forward

- Project Submittal Information and forms were available on Canton NY Forward website: www.CantonNYForward.com
- All submitted proposals included on preliminary project list
- All proposals will be reviewed by the LPC & consultant team



CANTON NEW YORK STATE GOVERNMENT NY Forward

OPEN CALL FOR PROJECTS NOW LIVE

Transform Downtown Canton with NY Forward!
To learn more about NY Forward, project eligibility requirements and to access an official Call for Projects Application form, visit www.CantonNYForward.com or scan the QR code below.

For assistance with the Open Call for Projects application, **virtual office hours** will be available. Please check the website for upcoming dates and times.

ACCEPTING PROJECT PROPOSALS UNTIL JULY 31, 2024 AT 5:00PM




PRELIMINARY PROJECT LIST

- 15 Proposed Projects Received
- \$14,169,904 NY Forward Requested
- \$41,269,111 Total Project Cost




PRELIMINARY PROJECT LIST

- Project ID, Sponsor, Project Name, Location, Description, Total Project Cost, NYF Request, % NYF Ask



Canton NY Forward
Preliminary Projects List



Last Revised: 8/7/2024

ID	Sponsor	Project Name	Address	Description	Total Cost	NYF Funding Request	% NYF Ask
PUBLIC IMPROVEMENT PROJECTS							
A01	Village of Canton	Upgrade Riverside Drive Streetscape	This project is located along Riverside Drive and extends to the Main Street and Riverside Drive intersection and the northern edge of the NY Forward boundary. This project also includes the State Street and Chapel Street intersection.	This project proposes to implement public streetscaping elements along the portion of Riverside Drive within the NY Forward boundary, and roadway improvements to the Riverside, State and Chapel Street intersection. The goals of this project is to improve pedestrian and vehicular experience, and promote safe connections to downtown Canton by applying complete street principles.	\$3,135,360	\$3,135,360	100%
A02	Village of Canton	Enhance Park Amenities in the Village Green	Village Green, Main Street, Canton NY	This project aims to renovate existing and incorporate new amenities to support existing and future programs within the Village Green. Spaces within the Green will have diverse types and scales to expand potential users and extend uses through the day and seasons. This project will also augment existing tree and lawn planting with a diverse perennial and low shrub palette that will support pollinators and create a soft edge at the street while preserving its existing historic character.	\$2,602,251	\$2,602,251	100%
A03	Village of Canton	Enhancements to Willow Island Park	1 W Main St, Canton, NY 13617	The proposed project for Willow Island Park aims to create a unique waterfront performance space to draw residents and visitors to downtown Canton. Improvements made to the Willow Island Park will help connect the park to the downtown area.	\$1,200,000	\$1,200,000	100%
NEW DEVELOPMENT AND/OR REHABILITATION OF EXISTING DOWNTOWN BUILDINGS							
B01	Susan Sears	Renovate 11 and 11 1/2 Riverside Drive, Canton, into a Commercial Fitness Center while adding a second story that will contain two dance studios.	11 and 11 1/2 Riverside Dr, Canton NY	Renovate an existing building into a commercial fitness center and add a second story that will house two leased dance studios.	\$1,089,000	\$807,000	74%

PRELIMINARY PROJECT LIST

A01 Upgrade Riverside Drive Streetscape and Gouverneur Street Gateway Signage | Municipal Project

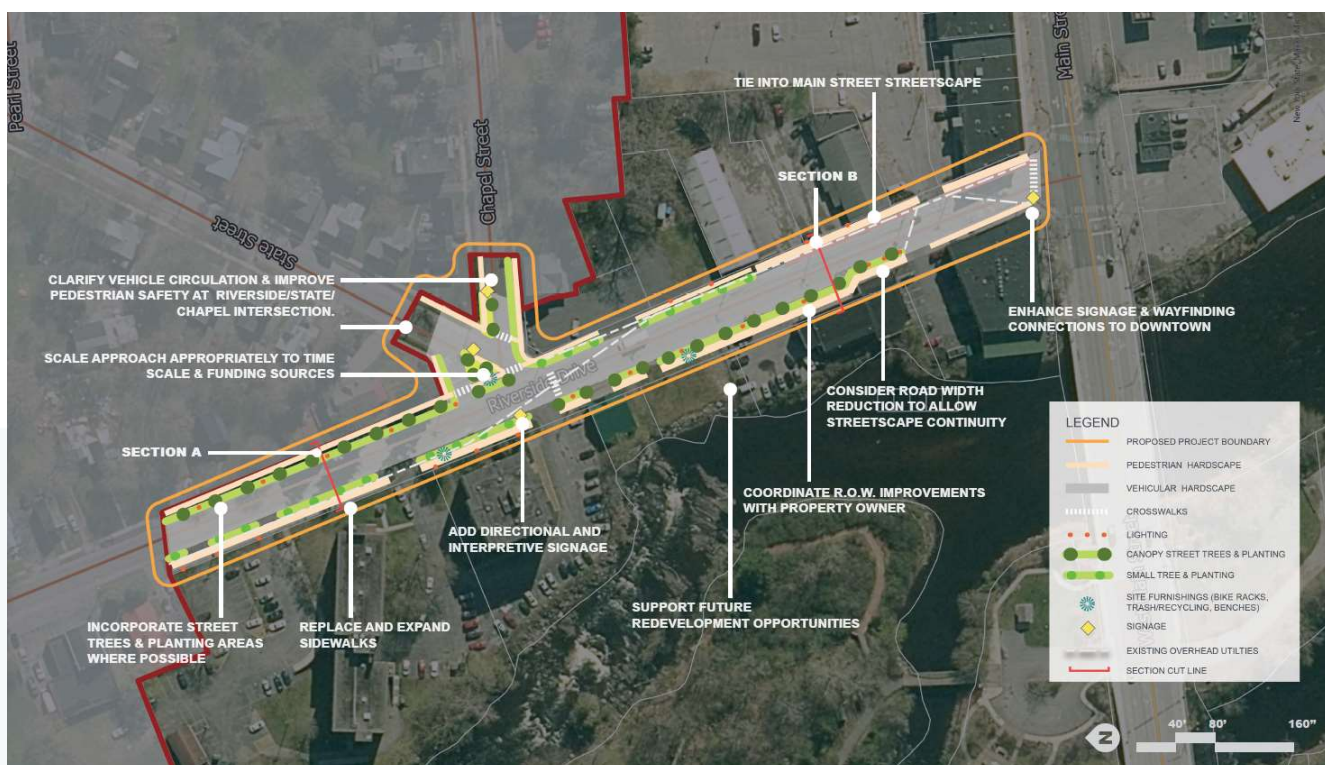
This project proposes to implement public streetscaping elements along the portion of Riverside Drive within the NY Forward boundary, and roadway improvements to the Riverside, State and Chapel Street intersection, as well as gateway signage for Gouverneur Street. The goals of this project is to improve pedestrian and vehicular experience and promote safe connections to downtown Canton by applying complete street principles.

- Total Cost: \$3,135,360
- NY Forward Request: \$3,135,360
- Sponsor Match: Not Required for Public Projects
- Decarbonization: Not Applicable

 LPC RECUSALS

PRELIMINARY PROJECT LIST

A01 Upgrade Riverside Drive Streetscape and Gouverneur Street Gateway Signage



STREETScape IMPROVEMENTS

NEW YORK FORWARD - VILLAGE OF CANTON / PUBLIC PROJECTS CONCEPT UPDATE - 7/31/24



NY Forward



ndropogon



PRELIMINARY PROJECT LIST

A02 Enhance Park Amenities in the Village Green | Municipal Project

This project aims to renovate existing and incorporate new amenities to support existing and future programs within the Village Green. Spaces within the Green will have diverse types and scales to expand potential users and extend uses through the day and seasons. This project will also augment existing tree and lawn planting with a diverse perennial and low shrub palette that will support pollinators and create a soft edge at the street while preserving its existing historic character.

- **Total Cost:** \$2,602,251
- **NY Forward Request:** \$2,602,251
- **Sponsor Match:** Not Required for Public Projects
- **Decarbonization:** Not Applicable

 **LPC RECUSALS**

PRELIMINARY PROJECT LIST

A02 Enhance Park Amenities in the Village Green



FLEXIBLE SPACES WITH MOVABLE SEATING



HIERARCHY OF SPACES AND PATHS



ZONES FOR GATHERING & LARGER PROGRAMS



NATURE-BASED PLAY ELEMENTS



VARIED SEATING OPTIONS



LOW PLANTINGS & SOFT EDGE AT STREET

VILLAGE GREEN

NEW YORK FORWARD - VILLAGE OF CANTON / PUBLIC PROJECTS CONCEPT UPDATE - 7/31/24

PRELIMINARY PROJECT LIST

A03 Enhancements to Willow Island Park | Municipal Project

The proposed project for Willow Island Park aims to create a unique waterfront performance space to draw residents and visitors to downtown Canton. Improvements made to the Willow Island Park will help connect the park to the downtown area.

- Total Cost: \$1,200,000
- NY Forward Request: \$1,200,000
- Sponsor Match: Not Required for Public Projects
- Decarbonization: Not Applicable



➤ **LPC RECUSALS**

PRELIMINARY PROJECT LIST

B01 Renovate 11 and 11 1/2 Riverside Drive, Canton, into a Commercial Fitness Center While Adding a Second Story That Will Contain Two Dance Studios | Private Project

Renovate an existing building into a commercial fitness center and add a second story that will house two leased dance studios.

- Total Cost: \$1,089,000
- NY Forward Request: \$807,000
- Sponsor Match: 26%
- Decarbonization: Required

➤ LPC RECUSALS



PRELIMINARY PROJECT LIST

B02 Renovate 95 Main Street to Become Accessible, Historic, and Energy-Efficient | Private Project

The goal of this project is to create an accessible, well-maintained, historic building at 95 Main Street in Canton to improve social inclusion and connections for all people, as well as restore the beautiful historic district of Canton. Improvements include installation of a handicapped-accessible entryway, lighting, facade, and window replacements.

- Total Cost: \$215,000
- NY Forward Request: \$161,250
- Sponsor Match: 25%
- Decarbonization: Not Required

 LPC RECUSALS

PRELIMINARY PROJECT LIST

B03 Redevelopment of the Former Midtown Plaza to Establish New Affordable Housing and Sustainable Economic Development Opportunities for the Village and the Region | Private Project

The proposed use and vision for the former Midtown Plaza is a 3-story mixed-use development to include 56 residential units, a 10,350 sf SUNY Canton Entrepreneurship Center, 2,500 sf of commercial space, and a community garden and dog park, with about 105 parking spaces for tenants, customers and the community at large.

- Total Cost: \$27,673,357
- NY Forward Request: \$2,500,000
- Sponsor Match: 91%
- Decarbonization: Required

 LPC RECUSALS

PRELIMINARY PROJECT LIST

B04 Nature's Storehouse Expansion: Bridging Community & Commerce on Main St | Private Project

The Nature's Storehouse Expansion project aims to transform and unify the properties at 19 and 21 Main Street into a vibrant, multifunctional community hub. The expanded space will feature an enhanced deli, coffee bar, and a diverse range of health supplements and natural remedies. The expansion will also include a dedicated space for customers to sit and enjoy meals. This project also plans to renovate the upstairs apartments, creating two additional modern, comfortable, residential units.

- Total Cost: \$662,205
- NY Forward Request: \$496,654
- Sponsor Match: 25%
- Decarbonization: Not Required

 LPC RECUSALS

PRELIMINARY PROJECT LIST

B05 Renovate 51 Main Street, Canton NY to Make More Desirable for Customers and also Provide Affordable Housing | Private Project

The proposed use of 51 Main Street is mixed-use (downstairs retail; upstairs residential). The improvements included in this project include repairs to the building exterior and renovations to the apartments.

- Total Cost: \$181,500
- NY Forward Request: \$136,125
- Sponsor Match: 25%
- Decarbonization: Not Required

➤ LPC RECUSALS

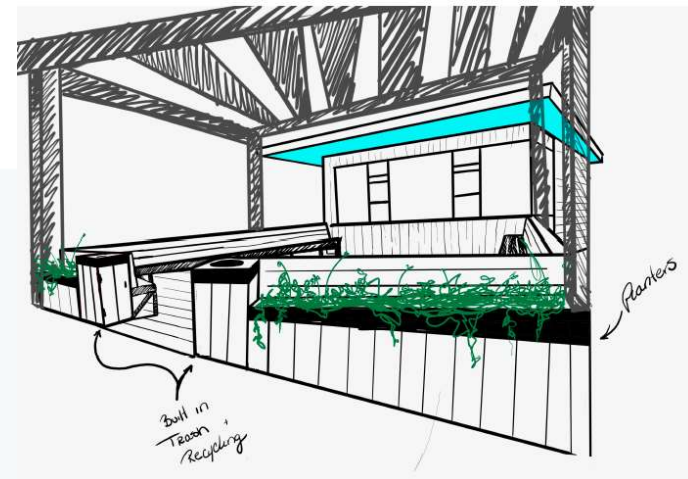


PRELIMINARY PROJECT LIST

B06 Upgrade the Frozen Spoon | Private Project

The work of this project is intended to be commercial, public improvement and mixed use. The goal is to continue operating a beloved staple of the Canton community, and complete needed structural and equipment upgrades. The scope of this project includes renovating the front porch, repairing and replacing flooring, and purchasing new soft serve equipment.

- Total Cost: \$167,710
- NY Forward Request: \$125,783
- Sponsor Match: 25%
- Decarbonization: Not Required



 LPC RECUSALS

PRELIMINARY PROJECT LIST

B07 The Tick Tock Revival: Modernizing a Historic Downtown Landmark | Private Project

The project aims to restore and modernize the Tick Tock restaurant/bar, as well as develop four professional apartments, transforming it into a vibrant, multi-generational dining, entertainment, and living space.

- Total Cost: \$1,510,000
- NY Forward Request: \$950,000
- Sponsor Match: 35%
- Decarbonization: Required

 LPC RECUSALS

PRELIMINARY PROJECT LIST

B08 Renovations & Upgrades to The TAUNY Center at 53 Main Street | Non-Profit

This project aims to implement renovations including window replacements, door upgrades, façade repairs, and interior enhancements to improve accessibility and functionality. This project builds on previous upgrades, ensuring the TAUNY Center better serves the public with enhanced arts and cultural programming.

- Total Cost: \$188,753
- NY Forward Request: \$100,000
- Sponsor Match: Not Required (Non-Profit)
- Decarbonization: Not Required



LPC RECUSALS:

- Joshua Vink

PRELIMINARY PROJECT LIST

B09 Mixed-Use Redevelopment of 15 Gouverneur Street | Private Project

The Mixed-Use Redevelopment of 15 Gouverneur Street' proposes to redevelop the abandoned Triple A lumber yard site in downtown Canton. The proposed plan is to create a communal, natural waterfront space, build six waterfront residential townhouses and a multi-function office and event space overlooking the Grasse River.

- Total Cost: \$1,660,000
- NY Forward Request: \$1,147,500
- Sponsor Match: 31%
- Decarbonization: Required

 LPC RECUSALS

PRELIMINARY PROJECT LIST

B10 Third Floor Renovation of 75 Main St into 3 Apartments | Private Project

The main goal of this project is to renovate the third floor to accommodate three one-bedroom apartments. Improvements include the replacement of the interior walls, ceilings, and floors. Electric subpanels and wiring will need to be done for each apartment as well as a new boiler.

- Total Cost: \$343,975
- NY Forward Request: \$257,981
- Sponsor Match: 25%
- Decarbonization: Not Required

 LPC RECUSALS

PRELIMINARY PROJECT LIST

C01 Establish a Small Project Fund | Municipal Project

This project will establish a locally managed matching fund to undertake a range of smaller downtown projects including façade enhancements, building renovation to commercial or mixed-use spaces, business assistance, and public art. Applicants to this small projects fund will be required to provide a minimum of 25% of the overall project cost as a matching contribution, leveraging private funds to achieve an even greater transformative impact in downtown Canton.

- Total Cost: \$390,000
- NY Forward Request: \$300,000
- Sponsor Match: Matching requirements must be no less than 25% if the total cost per project
- Decarbonization: Not Applicable

 LPC RECUSALS

PRELIMINARY PROJECT LIST

C01 Establish a Small Project Fund

- 9 Letters of Support

SMALL PROJECT FUND INTEREST PROPOSALS						
Jane W. Lammers	Public Art at 21 Miner Street	21 Miner Street, Suite 2	A public art project with two murals located at 21 Miner St. The public art project will be a "Community Coloring Book" project with the opportunity for schools and community members to assist in the painting process.	\$33,500	\$33,500	100%
Ralph Isabella	Paving Parking Lot at 11 and 11 1/2 Riverside DR	11 and 11 1/2 Riverside Dr, Canton NY	Paving of the parking lot located at 11 and 11 1/2 Riverside Dr.	\$22,400	\$22,400	100%
Alacia LaSala	Updating Equipment at 67 Main St	67 Main St	Purchasing updated and more efficient kitchen equipment as well as remodeling the front counter to provide additional space for dining.	\$14,836	\$14,836	100%
Patti Mason and Sharon Poole	Establishing One Steep At A Time in Downtown Canton	TBD but within the Downtown	Install a new business downtown that will create a space for people to connect, relax, and enjoy a cup of tea. The project includes interior upgrades and finishes to a rented commercial space that will operate as a tea shop and book store.	\$75,000	\$56,250	75%
Emily Hastings	Renovations to Improve Library Capacity	8 Park St.	Interior renovations to improve the library's capacity to host community groups and services by dividing an existing meeting room into a large meeting room and a small boardroom. The large room will be used for library programs and community events and the small room will be used for tutoring, early intervention/speech therapy/occupational therapy, and small groups/meetings that the library currently doesn't have comfortable space to host.	\$75,000	\$75,000	100%
Alexa Scanlin	Upgrade The Frozen Spoon	10 Park St. Canton, NY	The scope of this project includes renovating the front porch, roughly 25' x 25', to offer a safer flooring and seating area, and purchasing new soft serve and refrigeration equipment.	\$98,599	\$73,950	75%

PRELIMINARY PROJECT LIST

C01 Establish a Small Project Fund

- 9 Letters of Support

Will Peña	The Tick Tock Revival: Modernizing a Historic Downtown Landmark	9-11 Hodskin Street, Canton, NY,13617	Facade of building, Updated signage and awning, Kitchen equipment	\$100,000	\$75,000	75%
J Bradshaw and Marilyn I. Mintener	Improvements to The Pear Tree, Mossemoos, and Personal Residence	77 Main Street	The project proposes façade improvements, window replacements, and exterior updates to two businesses.	\$50,000	\$50,000	100%
Carlene Bermann	SLCCHC Garden Project	3 E. Main Street, Canton NY	SLCCHC hopes to create a functional and ornamental Georgian-era garden space in the front and side yards of the Silas Wright House in downtown Canton. The gardens will contain historic culinary, medicinal, and ornamental plant varieties that were once common in St. Lawrence County, as well as walking paths, seating, water features, and programming space. The garden will include sensory diverse plants, colors, shapes, smells, textures and patterns specifically designed to center neurodiverse populations.	\$20,000	\$15,000	75%

Total Project Cost: \$489,335

Total Small Project Fund Request: \$415,936

PRELIMINARY PROJECT LIST

D01 Canton Branding and Marketing Initiative | Municipal Project

The marketing and branding initiative for the Village of Canton is a comprehensive strategy designed to enhance the visibility and appeal of the Village as both a prime tourist destination and an attractive place to live. This project will be executed in three phases to develop a cohesive brand that celebrates and promotes Canton's distinct identity.

- Total Cost: \$250,000
- NY Forward Request: \$250,000
- Sponsor Match: Not Required for Public Projects
- Decarbonization: Not Applicable

 LPC RECUSALS

REFINING THE PRELIMINARY PROJECTS LIST

LPC to develop a slate of recommended projects for inclusion in the Strategic Investment Plan

This slate of projects should represent a NYF request of between \$6 - \$8 million


- Project Evaluation Criteria
- Project Evaluation Worksheet
- Consultant Team Review
- LPC Meeting Discussion


PROJECT EVALUATION CRITERIA

Examples

- Alignment with NYF Vision and Goals
- Transformative Potential
- Sponsor Capacity
- Project Readiness
- Community Benefits
- Site Control

**Canton NY Forward
Project Evaluation
Worksheet**





NY Forward

Project ID Number: _____ Project Name: _____

Instructions: The following worksheet is intended to assist the LPC in further refining the NY Forward projects list. To the extent you can, please complete and be prepared to discuss each project. Note that not all criteria listed below may be ready for evaluation at this stage of the process but may be considerations moving forward. Criteria are based on guidance for decision-making provided by state partners.

Evaluation Criteria		Evaluation Assessment		
STATE AND LOCAL GOALS				
1	Alignment with State goals	Yes ___	No ___	Need More Info ___
2	Alignment with REDC goals	Yes ___	No ___	Need More Info ___
3	Alignment with local vision and goals	Yes ___	No ___	Need More Info ___
4	Alignment with ongoing local development initiatives	Yes ___	No ___	Need More Info ___
PROJECT READINESS				
5	Scope of work and project activities are clearly identified	Yes ___	No ___	Need More Info ___
6	Capacity to implement the project and manage a state contract	Yes ___	No ___	Need More Info ___
7	Ability to begin implementation in the near-term (~2 years from award)	Yes ___	No ___	Need More Info ___
8	Project has other funding available needed to proceed	Yes ___	No ___	Need More Info ___
9	Documented status of funds needed to complete the project	Yes ___	No ___	Need More Info ___
10	Project sponsor has supplied backup documentation to support project readiness: ex. images of existing conditions, project renderings, etc.	Yes ___	No ___	Need More Info ___
11	Sponsor can demonstrate site control if no, potential for resolution?	Yes ___	No ___	Need More Info ___
12	Ability to proceed without any significant regulatory hurdles	Yes ___	No ___	Need More Info ___

PROJECT PROFILE COMPONENTS

- Title, Sponsor, Location
- Funding request, project cost
- Project description
- Capacity to implement
- Project partners
- Alignment with local and regional strategies
- Anticipated benefits
- Budget and funding sources
- Feasibility/cost justification
- Regulatory requirements
- Photos
- Proposed design, renderings, plans
- Implementation timeframe

Project 4: Re-Energize French Towne Market with Facade, Solar Power, and Equipment Improvements



Project Description
The French Towne Market, a cornerstone business in Cape Vincent occupying the first floor of a two-story building at 342 East Broadway Street, seeks to refresh its facade, upgrade refrigeration equipment, and install solar panels to make the building more sustainable and energy efficient. The French Towne Market is a small grocery store located in the heart of downtown Cape Vincent, just to the west of the primary commercial corridor on the Village and is a popular destination. This historic landmark is the grocery store. The project sponsor will install equipment, and refresh the building facade w

This project will leverage State and Federal funding to improve the efficiency of operations and increasing the vibrancy of downtown Cape Vincent.

78 | Cape Vincent Strategic Investment Plan

Project 4: Re-Energize French Towne Market with Facade, Solar Power, and Equipment Improvements



Project Description
The French Towne Market, a cornerstone business in Cape Vincent occupying the first floor of a two-story building at 342 East Broadway Street, seeks to refresh its facade, upgrade refrigeration equipment, and install solar panels to make the building more sustainable and energy efficient. The French Towne Market is a small grocery store located in the heart of downtown Cape Vincent, just to the west of the primary commercial corridor on the Village and is a popular destination. This historic landmark is the grocery store. The project sponsor will install equipment, and refresh the building facade w

This project will leverage State and Federal funding to improve the efficiency of operations and increasing the vibrancy of downtown Cape Vincent.

78 | Cape Vincent Strategic Investment Plan

NYF Funding Request
Total NYF Funds Requested: \$152,000
Total Project Cost: \$261,000
% of Total Project Cost: 58%

Project Sponsor
MIMAKAR, Inc.

Property Ownership
The current owner of the property is Joseph F. Chavoastie, President of MIMAKAR, Inc. The firm operating French Towne Market.

Project Partners
The New York Energy Research and Development Authority (NYSERDA) will provide incentives for the purchase of the solar equipment. Applications will be submitted to the USDA for their Rural Energy for America Program (REAP) to help offset the total cost of the roof-mounted solar component of the project.

Project 9: Enhance Downtown Streetscape on Broadway to Support Walkability and Commerce



Project Description
To create a distinctive and welcoming atmosphere in the heart of Cape Vincent, the Village of Cape Vincent proposes to beautify the streetscape along Broadway Street and create a pedestrian plaza on James Street. The proposed improvements would occur on Broadway Street from Market Street to the west to Esplanade Street in the east. This area forms Cape Vincent's primary commercial corridor and is home to shops, restaurants, the library, a banking institution, and the Village post office. The plaza on James Street would be located on the block between Broadway Street and Railway Lane.

The proposed improvements on Broadway Street will include enhanced street crossings, landscaping and trees, pedestrian-scale lighting, wayfinding signage, benches, and safety infrastructure, among other streetscape amenities. The pedestrian plaza on a portion of South James Street adjacent to Broadway will include pedestrian amenities that allow the plaza to be used as a flexible space for everyday use as well as for events in the downtown. These improvements will create a cohesive and connected downtown that highlights Cape Vincent's charm and invites people to spend their time in the village.

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NYF Funding Request
Total NYF Funds Requested: \$3,891,000
Total Project Cost: \$3,891,000
% of Total Project Cost: 100%

Project Sponsor
Village of Cape Vincent

Property Ownership
Village of Cape Vincent/NYS Department of Transportation

Project Partners
The key project partners include the New York State Department of Transportation (NYSDOT) and the Town of Cape Vincent. The NYSDOT has jurisdiction over NYF TSE, which passes through the Cape Vincent NY Forward study area at Market Street and Broadway Street. The Town of Cape Vincent partners with the Village on roadway maintenance, making the Town an important stakeholder in streetscape enhancements.

Project 9: Enhance Downtown Streetscape on Broadway to Support Walkability and Commerce



Project Description
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LPC EVALUATION GUIDANCE

- Proposed project materials will be shared through a OneDrive link
- Complete a **Project Evaluation Worksheet** for each proposed project
- Identify one of the following options for each project:
 - ✓ Project is Ready to Advance
 - ✓ Project Needs More Information
 - ✓ Project Not for NYF



LPC EVALUATION GUIDANCE

- Share Evaluation Worksheets with MJ Team by August 26th
- LPC Work Session (In-person) – August 28th 11 AM – 1 PM
 - Purpose: to discuss proposed projects and gather any LPC questions or requests for clarification. No decisions will be made.
- LPC Meeting #4 – September 17th
 - Identify Projects to Advance or that Need More Information
 - Discuss Refined List of Projects





NEXT STEPS

NEXT STEPS

- Consultant review of projects and communication with project sponsors – August - September
- LPC Project Review – August 13th – week of August 26th
- LPC Work Session (In-person) – August 28th 11 AM – 1 PM
- Schedule Open House #2
- LPC Meeting #4 – September 17th
 - Discuss refined projects list
- LPC Meeting #5 – October 8th
 - Potential vote on slate of projects to recommend for NY Forward

Visit the Canton NY Forward website to stay up-to-date, view meeting summaries, presentations and materials, fill out a project form and get involved!

www.CantonNYForward.com



PUBLIC COMMENT
THANK YOU!

www.CantonNYForward.com

