

LOCAL PLANNING COMMITTEE (LPC)

Meeting #5 | October 8, 2024















NY FORWARD PREAMBLE

Each Local Planning Committee Member is reminded of their obligation to disclose potential conflicts of interest with respect to projects that may be discussed at today's meeting. If you have a potential conflict of interest regarding a project you believe will be discussed during the meeting, please disclose it now and recuse yourself from any discussion or vote on that project. For example, you may state that you, or a family member, have a financial interest in the project, or you are on the board of the organization proposing the project. At this time, are there any recusals that need to be noted?

Please inform the LPC co-chairs during the meeting if the need to disclose a conflict arises unexpectedly, and then recuse yourself from discussion or voting on the project.

As we continue through the planning process, recusal forms will be required from anyone with an identified potential conflict to be kept on file with the Department of State.







Welcome & Code of Conduct Reminder

Public Comment

Project Schedule Update

Community Engagement Update

Refined Project List Discussion

Vote on Slate of Projects

Pipeline Project Discussion

Next Steps

Thank you for serving on the Local Planning Committee for your community!









PUBLIC COMMENT (3 MINUTES PER PERSON)

www.CantonNYForward.com















MAY

LPC Kick-off

- Vision, Goals,& Strategies
- 1st Public
 Engagement

JUNE

- Downtown Profile (Draft)
- Vision, Goals,& Strategies
- Open Call for Projects

JULY

- Open Call for Projects
- DowntownProfile (Final)
- ProjectDevelopment

AUGUST

- PreliminaryProject List
- Project Sponsor Coordination
- ProjectDevelopment
- Draft Project Profiles

SEPTEMBER

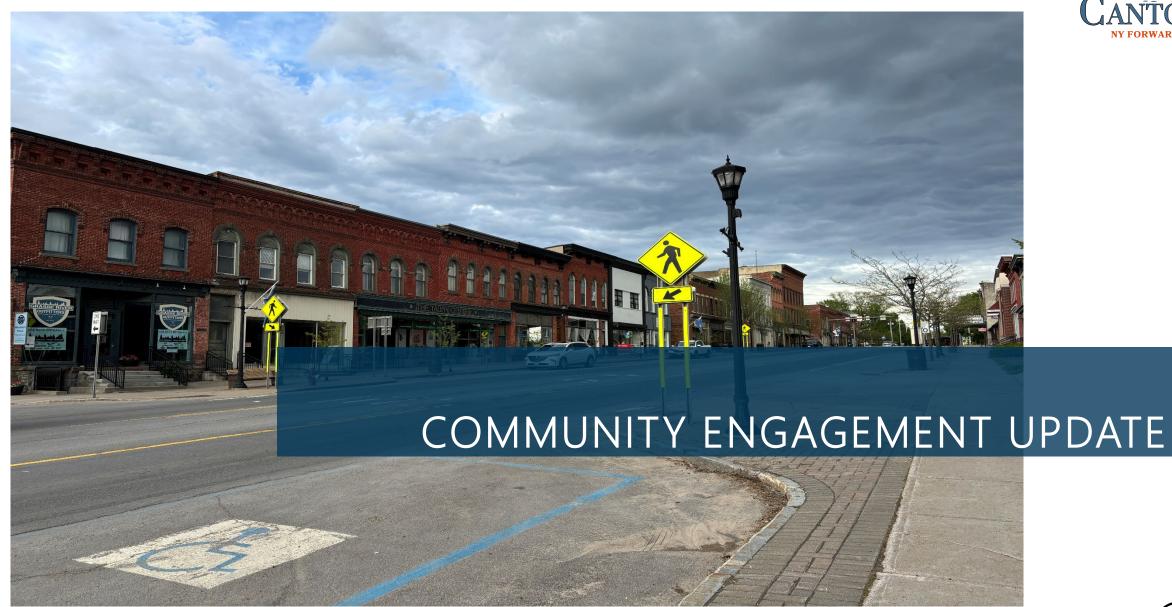
- 2nd Public
 Engagement
- StrategicInvestmentPlan (Draft)
- ProjectProfiles

OCTOBER/ NOVEMBER

- LPC to vote on final slate of projects
- NY Forward Strategic Investment Plan (Final)











PUBLIC ENGAGEMENT #2

 Village Hall, 60 Main Street, September 26, 5:30 – 7:30 PM

Approximately 25 attendees

 Interactive stations for the public to learn about proposed projects being evaluated by the LPC and to share their thoughts on transformational impact





PUBLIC ENGAGEMENT #2







PUBLIC ENGAGEMENT #2

How transformative do you think this project could be to Downtown Canton?

Project Name	High	Medium	Low
Upgrade Riverside Drive Streetscape and Gouverneur Street Gateway Signage			
Enhance Park Amenities in the Village Green			
Renovate 11 and 11 ½ Riverside Drive into a Commercial Fitness Center and Two Dance Studios			
Redevelopment of the Former Midtown Plaza			
Nature's Storehouse Expansion			
The Tick Tock Revival			
Renovations & Upgrades to the TAUNY Center			
Establish a Small Project Fund			
Canton Branding and Marketing Initiative			











EVALUATION CRITERIA

- Does the project sponsor have capacity to implement the project?
- How do the project scope's compare in terms of downtown impact?
- Would the project be the best use of NY Forward Funding?
- Does a project's location make it more or less competitive?
- Does a project's budget clearly identify costs and estimates?
- Is the project ready to proceed?





DOWNTOWN CANTON VISION

"Nestled along the Grasse River, Canton's historic downtown is the crossroads connecting the St. Lawrence River Valley. As the heart of Canton, downtown is an accessible, year-round economic hub and regional destination centered around its walkable streets, diverse housing options, art and cultural attractions, variety of local businesses, recreational offerings and community events. Abundant educational opportunities and an active entrepreneurial spirit supports downtown Canton as a thriving, welcoming environment for all to live, learn, work and play."

DOWNTOWN CANTON GOALS



GOAL 1: ECONOMIC VITALITY

Foster and preserve a strong, year-round economic environment with an interconnected, walkable downtown offering a mix of uses and amenities.

GOAL 2: SOCIAL INCLUSION & CONNECTIONS

Enhance social inclusion and community connections through improves accessibility, expanded community collaboration, and varied housing options throughout downtown Canton.

GOAL 3: RECREATION & ENTERTAINMENT

Enhance community coordination and visibility for downtown events to create locally and regionally attractive entertainment and recreational opportunities.

GOAL 4: HISTORY & CULTURE

Celebrate and expand Canton's historic and cultural presence.



PROJECT UPDATES SINCE LPC #4



A01 – Upgrade Riverside Drive Streetscape and Gouverneur Street Gateway Signage

Updated budget

A02 – Enhance Park Amenities in the Village Green

Updated budget

B01 - Renovate 11 and 11 ½ Riverside Drive into a Commercial Fitness Center and Two Dance Studios

 Removal of hazardous material (asbestos, mold, lead paint) is included within the 'Construction' line item in the budget.

B03 - Redevelopment of the Former Midtown Plaza

Reduced NY Forward funding request to \$2,000,000



PRELIMINARY PROJECTS LIST FROM LPC #4



- 9 Projects Ready to Advance
- 6 Projects Not for NY Forward
- \$7.9 Million in NY Forward Requested Funds
- \$34.8 Million in Total Project Costs

*Costs do not include Projects Not for NY Forward

- LPC to develop a slate of recommended projects for inclusion in the Strategic Investment Plan
- This slate of projects should represent a NYF request of between \$6 - \$8 Million





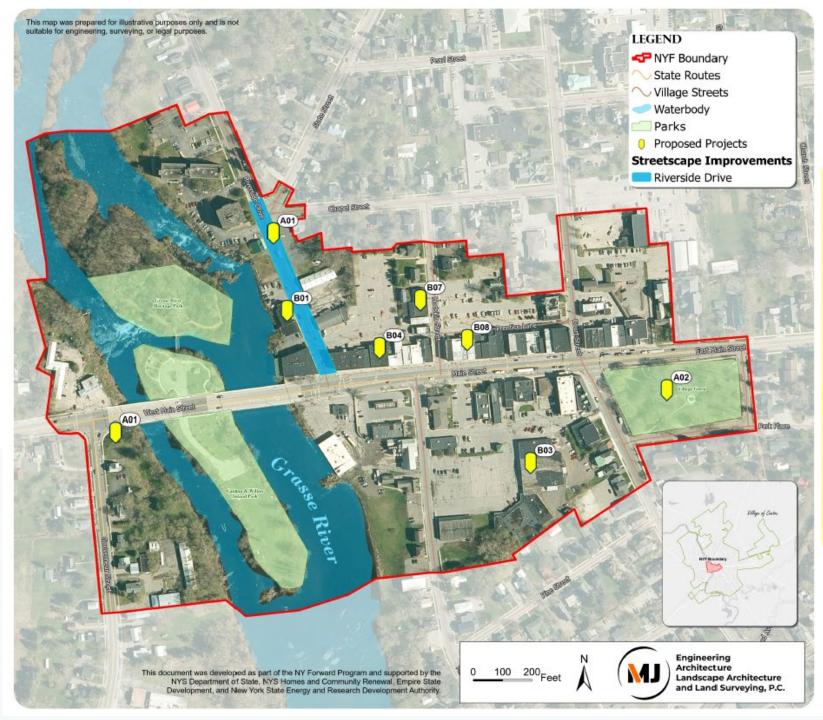
PROJECTS READY TO ADVANCE

- A01 Upgrade Riverside Drive Streetscape and Gouverneur Street Gateway Signage
- A02 Enhance Park Amenities in the Village Green
- B01 Renovate 11 and 11 ½ Riverside Drive into a Commercial Fitness Center and Two Dance Studios
- B03 Redevelopment of the Former Midtown Plaza
- B04 Nature's Storehouse Expansion
- B07 The Tick Tock Revival
- B08 Renovations & Upgrades to The TAUNY Center
- C01 Establish a Small Project Fund
- D01 Canton Branding and Marketing Initiative

TOTAL NYF REQUEST

\$7,981,000







Proposed Projects

September 2024

Public Improvement Projects

- A01 Riverside Drive Streetscaping
 (No Address See Location on Map)
- A02 Village Green Upgrades (17 Park St)

New Development and/or Rehabilitation

- B01 11 and 11 ½ Riverside Dr Fitness Center (11 and 11 ½ Riverside Dr)
- B03 Midtown Plaza Redevelopment (19 Miner Rd)
- B04 Nature's Storehouse Expansion (19 & 21 Main St)
- B07 The Tick Tock Revival (9-11 Hodskin St)
- B08 TAUNY Center Upgrades: (53 Main St)

Small Project Fund

• *C01 - Establish a Small Project Fund

Branding & Marketing

- *D01 Canton Branding and Marketing Initiative
- * Not Site Specific No label on map

Sources: Village of Canton, St. Lawrence Count, USGS, Earl, NYS IT:



CANTON

PROJECTS NOT FOR NY FORWARD/ POTENTIAL PIPELINE PROJECTS

- A03 Enhancements to Willow Island
- B02 Renovate 95 Main Street to Become Accessible, Historic, and Energy Efficient
- B05 Renovate 51 Main Street to Make More Desirable for Customers and Provide Affordable Housing
- B06 Upgrade the Frozen Spoon
- B09 Mix-Use Redevelopment of 15 Gouverneur Street
- B10 Third Floor Renovation of 75 Main Street into 3 Apartments











VOTE ON SLATE OF PROJECTS

- LPC votes on final slate of projects to be recommended for inclusion in the Strategic Investment Plan.
- This slate of projects should represent a NYF request of between \$6 \$8 million.



FINAL SLATE OF PROJECTS

- A01 Upgrade Riverside Drive Streetscape and Gouverneur Street Gateway Signage
- A02 Enhance Park Amenities in the Village Green
- B01 Renovate 11 and 11 ½ Riverside Drive into a Commercial Fitness Center and Two Dance Studios
- B03 Redevelopment of the Former Midtown Plaza
- B04 Nature's Storehouse Expansion
- B07 The Tick Tock Revival
- B08 Renovations & Upgrades to The TAUNY Center
- C01 Establish a Small Project Fund
- D01 Canton Branding and Marketing Initiative

Project Totals

- Total Project Cost: \$34,815,000
- Total NYF Request: \$7,981,000





VOTE ON SLATE OF PROJECTS

BALLOT INSTRUCTIONS

- Place a check mark in the box that represents your vote
- Place a check mark in the box next to the projects you have recused yourself from if applicable
- Sign ballot
- Submit









PIPELINE PROJECTS DISCUSSION

Pipeline/supporting are projects proposed in the NYF process that are great ideas but are not ready to receive NYF funding for a variety of reasons. For these projects, the LPC may elect to include these projects in the SIP as supporting pipeline projects. While not recommended for NYF funding, these projects are consistent with the goals of NYF and the community's vision and the LPC would like to include them as potential areas for revitalization within the downtown.



PIPELINE PROJECTS DISCUSSION

Potential Pipeline Projects:

- A03 Enhancements to Willow Island
- B02 Renovate 95 Main Street to Become Accessible, Historic, and Energy Efficient
- B05 Renovate 51 Main Street to Make More Desirable for Customers and Provide Affordable Housing
- B06 Upgrade the Frozen Spoon
- B09 Mix-Use Redevelopment of 15 Gouverneur Street
- B10 Third Floor Renovation of 75 Main Street into 3 Apartments

- Discussion of Pipeline Projects
- Complete, sign and submit Pipeline Projects Ballot











NEXT STEPS

Thank you to the LPC members! Your work here is DONE!

- Project titles and descriptions will be updated by MJ to align with NYS guidance
- Draft Strategic Investment Plan completed by MJ –
 October/November
- Final Strategic Investment Plan due to NYS December
- Project Award Announcements anticipated Spring 2025

Visit the Canton NY Forward website to stay up-to-date, view meeting summaries, presentations and materials, fill out a project form and get involved!

www.CantonNYForward.com







THANK YOU!

www.CantonNYForward.com



